

# A&RWORLDWIDE'S **MUSEXPO** 2023 UNITED NATIONS OF MUSIC

Jan Sorm  
Founding Partner, APRKA  
Prague  
Czech Republic

MUSEXPO “United Nations of Music, “which is one of the world’s leading music business conference events would like to welcome Jan Sorm and APRKA to its 23<sup>rd</sup> global edition, which takes place March 19 – 22, 2023 in Burbank, CA “The Media Capital of The World.”

MUSEXPO has been a launching pad for then-unknown global artists such as Katy Perry, Jessie J, Frank Turner, LMFAO, The Temper Trap, Sheppard, Gavin James and many others.

MUSEXPO has attracted some very influential figures in the music, media and technology arenas including Larry King (CNN legend), Jimmy Kimmel, Carson Daly, Chad Hurley – Co Founder YouTube, Michael Rapino Chairman & CEO Live Nation, Craig Kallman Chairman Atlantic Records, Lucian Grainge Chairman & CEO Universal Music Group, Scooter Braun Founder SB Projects and countless others.

A&R Worldwide is world-renowned for its ability to develop and support artists early in their careers who have U.S potential. Some of the artists we have supported prior to their U.S. record label signings include: Adele, Coldplay, Muse, Dido, Avril Lavigne, Jessie J, Lorde, Keane, Forest Blakk and many others who have gone on to worldwide success.

Jan Sorm has helped bring over Czech artists over the past couple of years including Blitz Union who generated radio and media support in the US, as well as securing international booking and management representation from attending the MUSEXPO event. In addition, APRKA helped support the Czech band Electric Lady this year at MUSEXPO’s Global Rock Summit in Los Angeles, where they had a chance to be seen and meet many professionals in the music business in the US and from around the world – including record labels, agents, promoters, media, music publishers and music supervisors to help build their network of relationships and business opportunities in the US and beyond. Both Blitz Union and Electric Lady were discovered and developed in The Absolute League/Skutečná Liga competition.

MUSEXPO is organized by one of the world’s most successful artist discovery and development platforms A&R Worldwide ([www.anrworldwide.com](http://www.anrworldwide.com)), which has helped artists from Adele,

Coldplay, Katy Perry, Muse, Forest Blakk, Keane, Sheppard, Wolfmother and many others with key opportunities in the US and around the world.

We look forward to welcoming Jan Sorm, and the APRKA team to MUSEXPO 2023 in Burbank, CA.

Sincerely,

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